



ADVERTISEMENT SPECIFICATIONS

DIGEST SIZE

Full Page

6" x 9" (Trim)

6.25" x 9.25" (Bleed 1/8" all sides)

5.5" x 8.5" (Live area 1/4" from trim)

Half Page

5.5" x 4.125" (Horizontal Only)

Two Page Spread

12" x 9" (Trim)

12.25" x 9.25" (Bleed 1/8" all sides)

11.5" x 8.5" (Live area 1/4" from trim)

SUBMISSION OF FILES

- Please furnish advertisements in Mac format on CD-Rom, DVD, via email or ftp.
- Advertisements should be supplied according to the specifications using version CS4 or older of InDesign, Illustrator or Photoshop or Quark Xpress 6.5 or older. Please be sure to include all fonts and images. All supplied images should be 300 dpi or greater resolution at 100% size.
- If you are submitting a PDF file, please be sure to include the bleed in the PDF and make sure all fonts and images are embedded into the file. No crop marks should appear within the bleed. We recommend that the PDF be completed as a PRESS READY PDF. If you are emailing over a PDF please make sure the file is received by requesting a reply. If the file is larger than 10MB it may not come through.

FTP INFORMATION

URL Address: [ftp.golfweek.com](ftp://ftp.golfweek.com)

username: customupload

password: csTM335

file folder: INCOMING FILES

Please refer to the above section for accepted formats. It is recommended to use a FTP client software such as Fetch or Cyberduck when uploading files. Please email ksemer@golfweek.com with the file name and event that it is for once the file is completely uploaded.

SEND AD MATERIALS TO:



Kimberly Semer • ksemer@golfweek.com

GolfWeek Custom Media • 1500 Park Center Drive, Orlando, FL 32835 • 407-563-7053